



June 6-8, 2026

A FAM Trip to Southeast Guizhou, China

2 nights and 3 days



Map of China



Beijing



Guizhou



Day 1
June 6, 2026

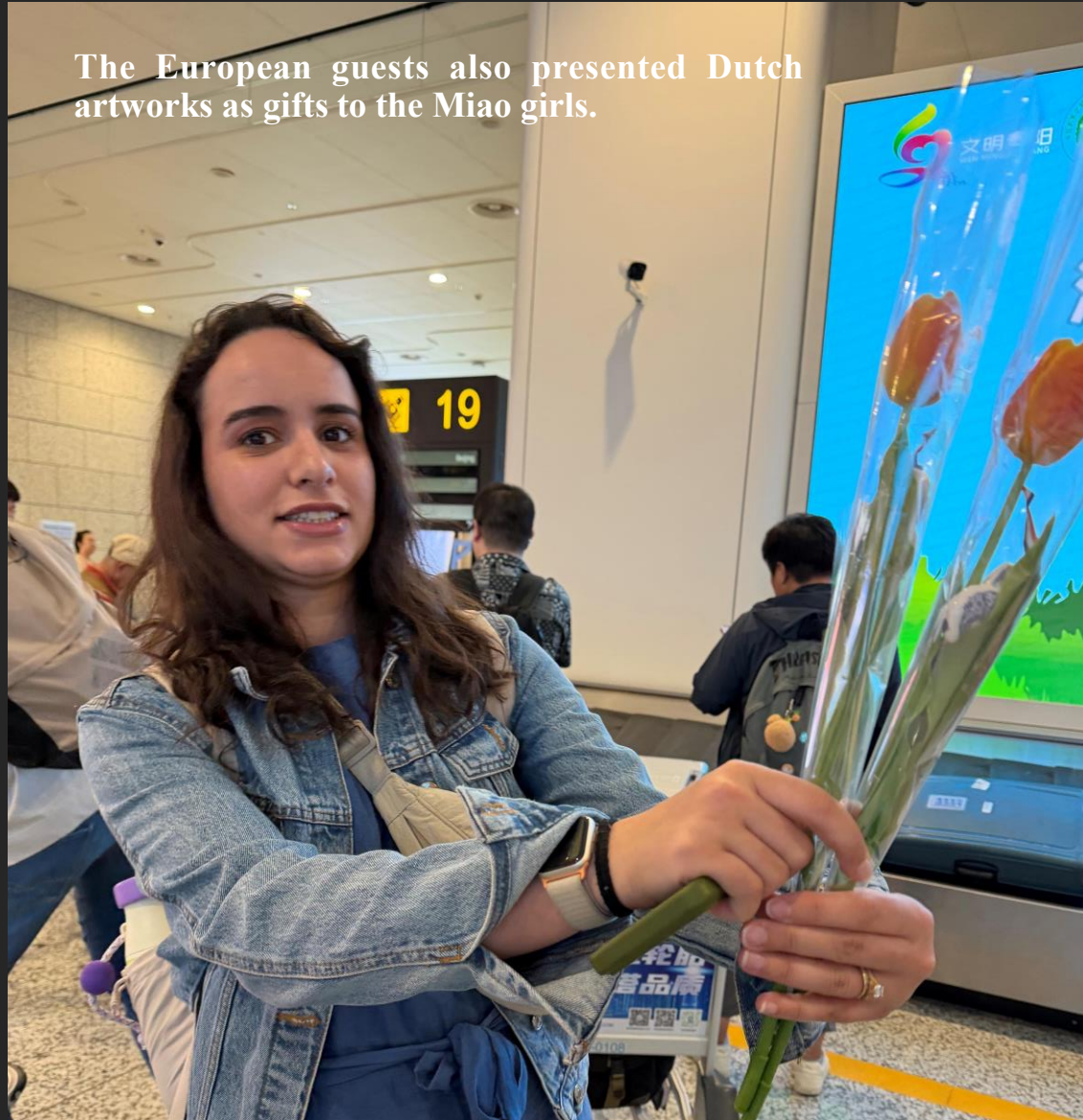
Welcome ceremony at Guiyang airport

Guizhou is a captivating province home to a rich tapestry of ethnic cultures. Upon arrival at the airport, young women dressed in splendid traditional ethnic costumes greet international visitors from afar with fresh flowers and auspicious red eggs, following the cherished customs of the Miao people. This warm and heartfelt welcome instantly makes every guest feel at home, embraced by the unique charm and hospitality of Guizhou.

In Miao culture, red eggs are highly symbolic auspicious tokens. Their core meanings center on life, blessing, warding off evil, and celebration, serving as a traditional cultural symbol for important occasions such as welcoming guests, sacrificial rituals, weddings, and childbirth ceremonies.



The European guests also presented Dutch artworks as gifts to the Miao girls.





A group photo with a China Star signage at the airport

**Drive from Guiyang Longdongbao Airport
To Huanggang Dong Village**

起

Start

267.8 KM | 3 hours and 35 minutes

Huanggang Dong Village

终

End



An aerial photograph of Huanggang Dong Village, showing a dense cluster of traditional wooden houses with dark, tiled roofs. Several prominent drum towers with multi-tiered, conical roofs are visible. The village is nestled in a valley surrounded by lush green mountains under a cloudy sky. The foreground shows a large, detailed view of a tiled roof.

About Huanggang Dong Village

Huanggang Dong Village, tucked away in the mist-shrouded mountains of Qiandongnan, Guizhou Province, is an unspoiled gem of China's ethnic heritage. Inhabited by the Dong people for centuries, it preserves intact traditional stilted wooden houses, drum towers and wind-and-rain bridges—iconic Dong architecture. The village is renowned worldwide for the Grand Song of the Dong, a polyphonic a cappella art inscribed on UNESCO's Intangible Cultural Heritage List, performed vividly by villagers in daily gatherings and festivals. Free from excessive commercialization, Huanggang retains authentic customs like antiphonal singing, toast rituals and farming traditions. It is not just a settlement, but a living museum where visitors can immerse themselves in the timeless culture and simple warmth of the Dong community.



On the way to Huanggang Dong Village, we stopped at a service center for a short break. We happened to meet the local staff dancing to lively rhythms and filming short videos. As a group of enthusiastic and outgoing professionals dedicated to the incentive travel industry, we were instantly drawn into the joy and joined them in dancing right away. The atmosphere was warm and harmonious, and the staff were overjoyed.

The Dong People's Road-Blocking Wine Ceremony

The road-blocking wine ceremony is a cherished and lively traditional custom of the Dong ethnic group, serving as the most heartfelt welcome for honored guests. When visitors arrive at the entrance of a Dong village, they are greeted by rows of villagers in exquisite traditional costumes, forming several "road blocks" with bowls or cups of homemade rice wine.

Accompanied by melodious Dong songs and cheerful music, the ceremony expresses sincere hospitality, blessings, and respect. Guests are expected to take a sip of wine at each stop as a sign of acceptance. It is not only a ritual to ward off bad luck and bring good fortune but also a vivid display of the Dong people's rich culture and warm character.

Full of joy and vitality, this unique tradition creates an unforgettable cultural experience, allowing visitors to feel the genuine warmth and unique folk charm of the Dong community at first sight.









Welcome to our village

The simple and unassuming villagers welcomed the guests from afar with their most solemn traditional rituals.

The villagers greeted the guests with gongs and drums beating joyfully as they escorted them into the village.





Xingge Zuoyue of the Dong People

Xingge Zuoyue is a time-honored traditional custom of socializing and courtship among young people of the Dong ethnic group. Popular in Dong villages in southeastern Guizhou, it is usually held on leisure nights after farm work. Young girls gather in the Yuetang (moon hall) of stilted buildings to spin, weave and embroider, waiting for young men to visit.

With lutes and ox-leg fiddles in hand, young men come to the Yuetang in groups, signaling with music and singing softly to invite the girls.

They express their feelings through antiphonal singing. Starting from polite greeting songs, their love songs gradually grow more affectionate with impromptu lyrics and melodious tunes. Without matchmakers, they communicate only by singing and sincerity, expressing affection as well as singing stories and joys of life of the Dong people.

As night deepens, the sounds of music and singing linger among drum towers and wind-and-rain bridges in Dong villages, simple yet romantic.

This custom is not only a way for young people to pursue love, but also an important carrier for inheriting the Grand Songs of the Dong people, carrying the ethnic culture and simple folkways, forming a unique romance in Dong villages.

The Grand Song of the Dong People

The Grand Song of the Dong people is a representative traditional folk chorus art of the Dong ethnic group in China. It is mainly popular in Dong villages such as Liping, Congjiang and Rongjiang in southeastern Guizhou. In 2009, it was inscribed on the Representative List of the Intangible Cultural Heritage of Humanity.

Performed without accompaniment or conduction, it features harmonious multi-part vocals and lingering artistic charm. The songs mostly imitate birdsongs in mountain forests and flowing breezes, and also cover narratives, rituals and love themes, combining natural beauty and humanistic feelings.

Mostly sung in drum towers, at festivals or during the custom of Xingge Zuoyue, it is performed by choirs and passed down orally from generation to generation by masters. As a treasure of Dong music, it carries the ethnic history, culture and ethics, and is praised as "the sound of nature".





Friends from the Netherlands, Belgium and France were deeply fascinated by the Grand Song of the Dong people. They marveled that such heavenly music could originate from the remote mountainous areas of southwest China, fully deserving its status as a world cultural heritage. The Grand Song of the Dong people belongs not only to China, but also to the whole world. International friends were completely captivated by its charm from beginning to end, singing and dancing together with local villagers in joyful celebration.

**What is rooted in a nation
belongs to all humanity.**





After enjoying the Grand Song of the Dong people under the drum tower, we wandered through the village and walked towards the hotel situated on the hillside.





It has a total of 38 rooms, renovated from 7 ancient granary buildings. With 2 guests per room, it can steadily accommodate 40 to 60 people, making it more than sufficient for a group of 20 to 30 people.

Huanggang Granary Inn



This evening, we have invited the inheritors of the Grand Song of the Dong ethnic group from Huanggang Dong Village to join us for dinner, where we will hold a themed gala—*“A Night of the Grand Dong Song”*. Before the performance, let’s enjoy a glass of fine wine. Even in the remote mountainous area of Qiandongnan, Guizhou, we can still taste world-renowned wines.



Livestreaming is only for promoting the world heritage the Grand Song of the Dong people. It is not recommended to the incentive groups unless it is included in the program as part of the plan.

Tonight's gala will be broadcast live, sharing the enchanting charm of the Grand Dong Song with a global audience. Xiaopang, an inheritor of the Grand Dong Song, is hailed as the "Pavarotti of Huanggang Dong Village." The two of us will co-host this special live broadcast this evening.



A dinner party filled with singing and laughter

Inviting singers of the Grand Dong Song to join us for dinner and share a wonderful evening is a unique event created by China Star.

Liu Ping, the founder of China Star, believes that only by getting close to the villagers can we truly appreciate the essence of the Grand Dong Song, enter their inner world, understand them and empathize with them, while also creating opportunities for the villagers to learn about the world.



High Mountain and Flowing Water

The Dong custom of "High Mountain and Flowing Water" toasting originates from their ancient hospitality etiquette and wine culture. Since ancient times, the Dong villages have upheld the tradition that "no ceremony is complete without wine", greeting guests with wine and expressing feelings through songs.

Originating from important occasions such as village welcome ceremonies and group feasts, this ritual took shape based on their reverence for nature and mountains and rivers. The layered pouring of wine symbolizes friendship as lofty as mountains and as long as flowing water. It represents the highest respect for distinguished guests and embodies the Dong people's warm, simple and hospitable spirit, passed down from generation to generation.



This is what we eat at the party.



As the thousand-year-old Dong Grand Song encounters the classic musical *Mamma Mia*, the sounds of nature from the East collide and blend with Western melodies, unfolding a musical feast that transcends cultures and time and space.

When the Grand Dong Song Meets *Mamma Mia*



Day 2
June 7, 2026

Dress up for photos





A fashion show in Huanggang Dong Village

Wouldn't it be a creative idea to let guests spontaneously organize a fashion show in the Dong Village to showcase the costumes of China's ethnic minorities?





A family visit





This is a three-generation household, consisting of grandparents, parents, and three children. We did not meet the eldest child, as he attends a boarding school in the county seat.

It is quite common for Dong families to have three or even four generations living together. Although they are not well-off materially, their sense of happiness is remarkably high.

江镇

Drive from Huanggang Dong Village
To Zhaoxing Dong Village

起

黄岗侗寨景

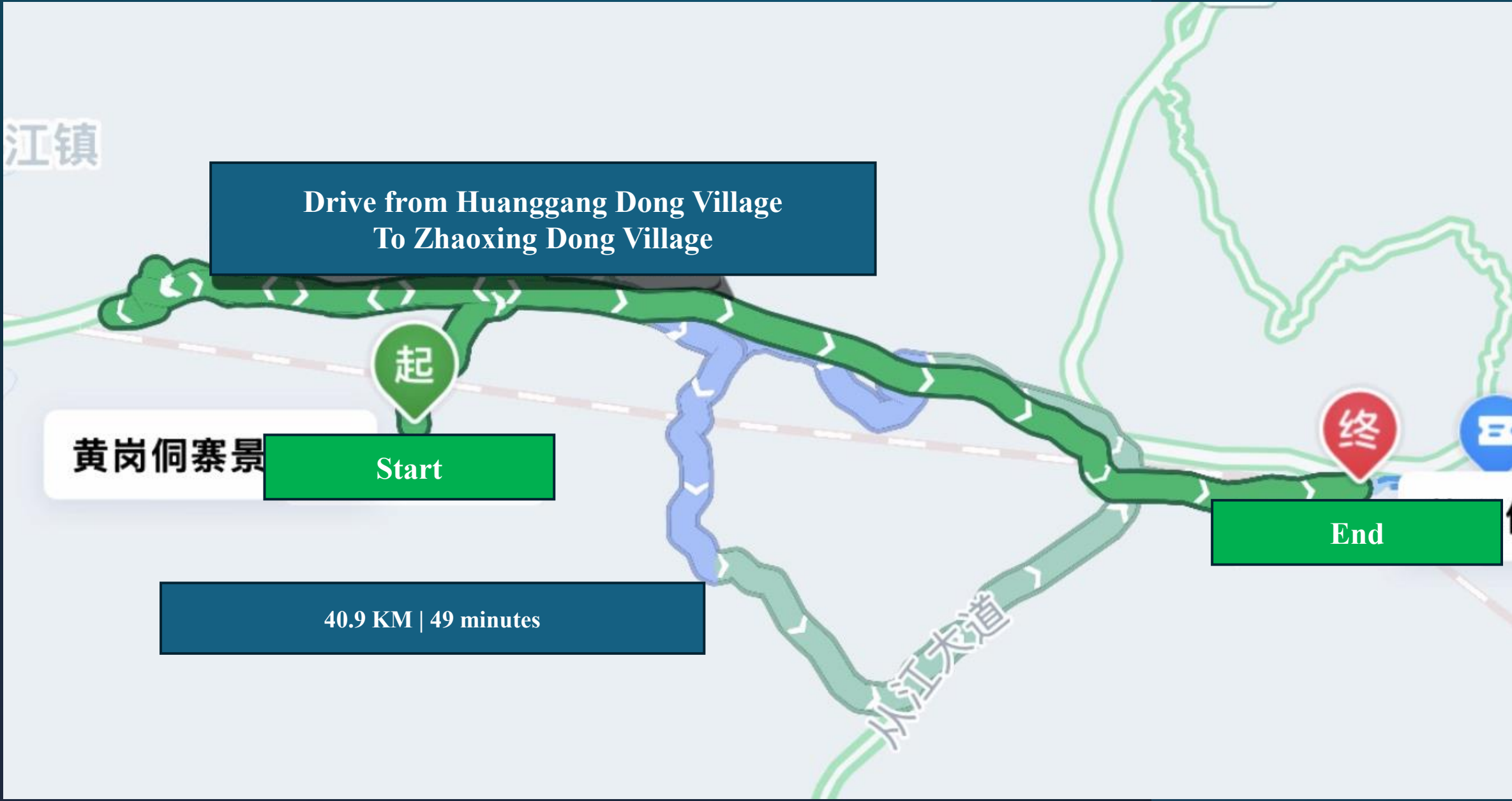
Start

终

End

40.9 KM | 49 minutes

从江大道





About Zhaoxing Dong Village

Zhaoxing Dong Village, nestled in the mountainous Qiandongnan Miao and Dong Autonomous Prefecture of Guizhou Province, is one of China's largest and best-preserved Dong ethnic settlements. Renowned as the "First Village of the Dong People", it boasts five magnificent drum towers, each corresponding to a clan, serving as spiritual and social hubs for gatherings, discussions and ceremonial activities. The village is also a cradle of the Grand Song of the Dong ethnic group, an intangible cultural heritage of humanity, with melodious polyphonic chants echoing through wooden stilted buildings every day. Winding stone lanes, gurgling streams and covered bridges connect the entire village, creating a serene and idyllic landscape. It preserves time-honored traditions like antiphonal singing and moonlit courtship gatherings. As a top cultural tourism destination, Zhaoxing offers visitors an immersive experience into the authentic and magnificent Dong ethnic culture, far from the hustle and bustle of modern cities.

On the way to our hotel

After having lunch in Huanggang Dong Village, we drove for fifty minutes and arrived at Zhaoxing Dong Village, the largest Dong ethnic village in China. Our guesthouse was located at the other end of the village, so we wandered leisurely along the lanes and alleys, slowly heading towards our accommodation. The French girl traveling with us is an internet celebrity with 300,000 followers across Europe. Admiring the beautiful scenery along the way, she kept filming videos and striking various poses to capture the wonderful moments. Laughter accompanied us the whole time. Everyone felt relaxed and at ease, fully immersed in this pleasant and carefree journey.





The architectural style of Zhaoxing Dong Village

Built against mountains and beside rivers, Zhaoxing Dong Village features a typical architectural style of the Dong ethnic group with stilted timber structures. Clusters of stilted houses are scattered in picturesque disorder, constructed entirely of fir wood without a single nail. Five magnificent drum towers in the village complement the wind-and-rain bridges and opera stages. With tiled roofs and upturned eaves, the buildings are both practical and aesthetic, exuding an ancient and elegant charm unique to the Dong people.



A wise decision to invite a professional photographer to accompany us



YIMUDAOTIAN
一亩稻田

YIMUDAOTIAN Hotel

Tucked away among the ancient buildings of Zhaoxing Dong Village, Yimu Rice Field Guesthouse offers peaceful and calming surroundings with views of untouched rice fields and green hills right outside the windows.

Built with solid wood and featuring a simple, elegant design, the guesthouse is equipped with floor-to-ceiling viewing windows, a café and a rice-field viewing terrace, where guests can enjoy countryside breakfasts and the slow pace of life in the Dong Village.

The guesthouse has a total of 16 guest rooms, all with rice-field views, including single rooms, standard twin rooms, family rooms and multi-bed rooms.

With an estimated capacity of 2 people per room, it can accommodate around 32 guests. Groups of 15 to 25 people can stay comfortably with ample public space available, making it ideal for small cultural tours and team-building events.





We, people who love life

After checking in, we freshened up and changed before heading out again to explore the mysterious Zhaoxing Dong Village. We agreed to wear beautiful, Chinese-style outfits and fully enjoy an evening in the Dong hometown.



Bar of the Miao King

First, we arrived at the bar owned by Ping's friend, the Miao King, to sample his homemade wine and listen to his fascinating stories







Dinner in a restaurant in
Zhaoxing Dong Village



One night in Zhaoxing Dong Village



Under the night sky, Zhaoxing Dong Village captivated us completely, making us linger and hate to leave. We strolled through the brilliantly lit village, sharing stories with each other, striking various poses for photos, filled with laughter and endless joy.





Day 3
June 8, 2026



Zhaoxing Dong Village in the rain

On the second day, it rained in Zhaoxing Dong Village, but we still went ahead with our original plan to visit Biyin Guesthouse, which shares the same owner as Yimu Rice Field Guesthouse. The Dong Village was particularly charming in the rain, with fresh and clear air, sunlight interwoven with raindrops, and quiet streets washed clean by water, creating a very pleasant atmosphere. This also inspired us with a creative idea: we could prepare custom umbrellas printed with the company logo for incentive tour groups, giving them to each guest as a practical souvenir.



Biyin Guesthouse

Biyin Guesthouse in Zhaoxing Dong Village lies at the heart of the Dong community in southeastern Guizhou, beside drum towers and wind-and-rain bridges, merging traditional Dong wooden architecture with modern elegance.

Guests can enjoy views of tiled roofs and terraces, experience local folk traditions, and taste dishes made with local ingredients in a quiet setting.

It offers 27 rooms including king rooms, twin rooms, family rooms and 270° panoramic suites. Holding up to 50 guests, it comfortably accommodates groups of 20–30 with plenty of public space.



By high-speed train to Guiyang

It takes 15 minutes by car from Zhaoxing Dong Village to the high-speed rail station in Chongjiang County. Taking high-speed train to Guiyang, the capital of Guizhou Province for connecting flight to Beijing.





High-speed plain

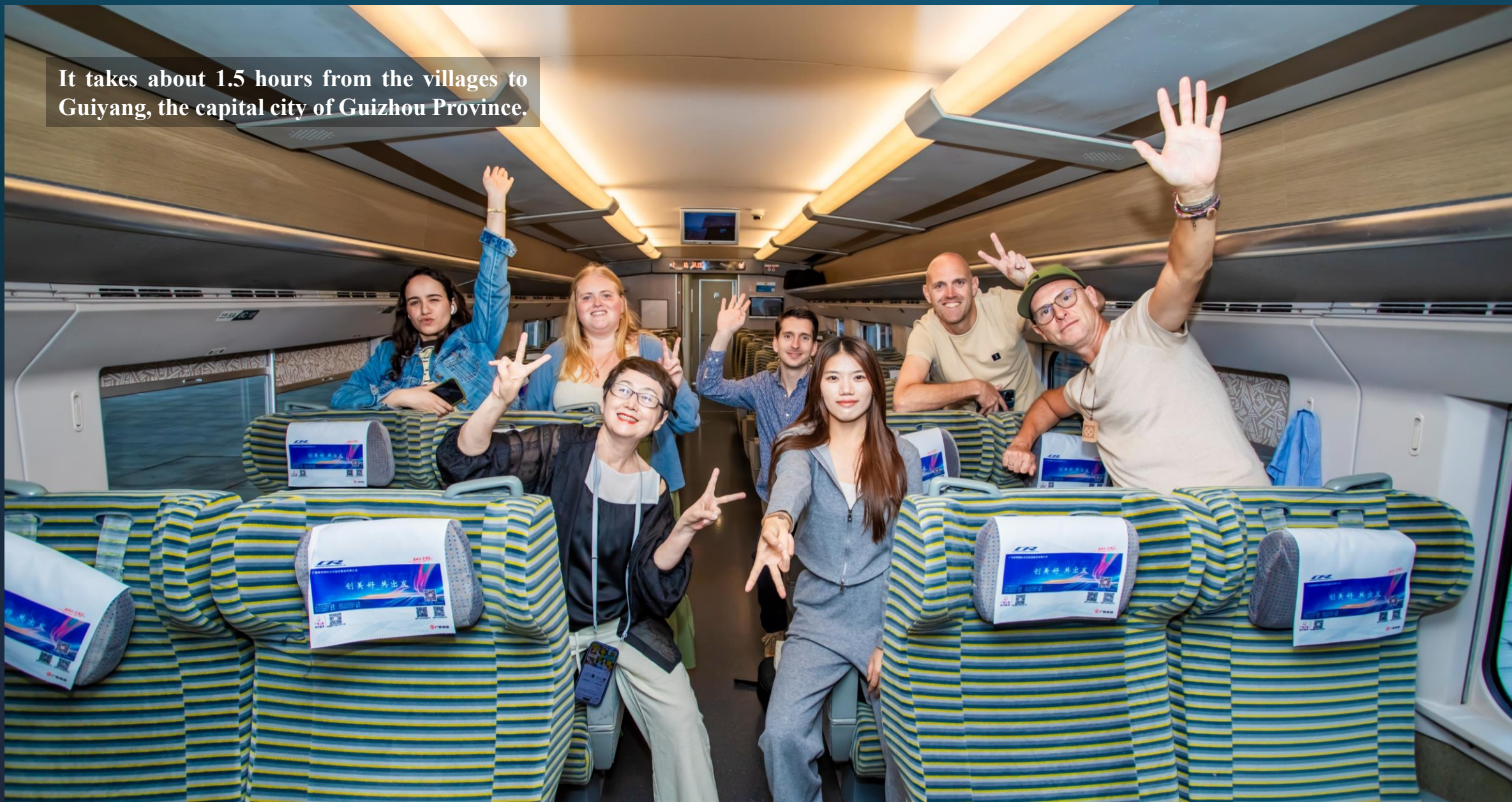
Guizhou's high-speed railways have forged passages through its towering mountains and steep ridges, connecting scattered Miao and Dong villages nestled in the ranges one by one, fulfilling generations of ancestors' long-cherished wish to turn natural barriers into thoroughfares.

Once isolated and remote ancient villages are now closely linked by extensive high-speed rail lines, transforming the mountainous plateau into an unimpeded "high-speed plain".

Travel is no longer hindered by rugged mountain roads, becoming efficient, convenient, comfortable and safe.

With its extensive and well-connected high-speed rail network, Guizhou has opened its door to the world, allowing friends from all over the globe to easily visit Colorful Guizhou and experience its rich ethnic customs and magnificent natural landscapes.

It takes about 1.5 hours from the villages to Guiyang, the capital city of Guizhou Province.



A late lunch near the airport

Laokaili Sour Soup Fish in Colorful Guizhou City features intangible cultural heritage sour soup fish as its signature dish, along with a wide variety of other Guizhou specialties. With a strong ethnic atmosphere, it offers Miao dance performances and the traditional long-table banquet, making it an ideal place to enjoy Guizhou flavors and folk culture.





Flying to any city in China from here
Our three-day and two-night inspection tour of Qiandongnan in Guizhou has come to a successful conclusion. We bid farewell to the land of Guizhou and departed for Beijing. In the future, incentive travel groups will be able to depart from here to any city in China.

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