

# .VAOVA'

THE ART OF HAPPENINGS

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CARTAGENA

# Overview Of The Trip

# Cartagena

## Day 1

### Full Day:

#### Arrival to Cartagena

(Private transfer and meet and greet service at the airport)

### Evening:

18:00 – 19:30

#### Welcome Cocktail

Welcome cocktail at the Hotel Bar terrace, Botika Bar.

19:30 – 22:00

#### Dinner at Carmen

Semi-private area at the restaurant and full dinner

## Day 2

### Morning:

7:00 – 9:00

#### Yoga and Fruit Tasting

Activity at the hotel

### Afternoon:

10:00 – 13:30

#### A voyage through Cartagena's Stories

Station based walking city tour around Cartagena's downtown.

13:30 – 15:00

#### Lunch at Don Juan

### Evening:

19:30 – 23:00

#### Caribbean Colors Welcome Event

Main Welcome event at traditional Colonial house

## Day 3

### Optional Activities:

8:00 – 12:30

#### – Day with La Boquilla Community

Drums workshop + Fishing experiences guided by locals

#### – Coffee with Colombian Flavor

Private Coffee master class

#### – Colombia handicraft workshop

Guided by local artisans discover local traditions of handmade products

### Afternoon:

#### Lunch at Leisure

### Evening:

16:00 – 19:00

#### Sailing through Cartagena's Bay

Private Catamaran Ride

19:00 – 22:00

#### Dinner at Rooftop

Dinner at Viva la Vida Restaurant

## Day 4

### Optional Activities

11:00 – 14:30

#### Caribbean Cooking Experience

Private caribbean cooking class with private chef.  
(Activity Includes lunch)

### Afternoon:

#### At Leisure

### Evening:

19:30 – 01:00

#### Dinner and Party at Andrés Carne de Res

Family style dinner, VAOVA's Open bar

## Day 5

**Morning:**  
**10:00 – 15:30**

### **Beach Day at Sabai**

Full day beach experience with optional activities: Water sports, Cacao or rum tasting, massages and open bar  
*(Caribbean Style lunch at the beach)*

**15:30 – 16:00**

### **Transfer and check-in at Las Islas Hotel**

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**Evening:**  
**At Leisure at the Hotel**

## Day 6

**Full Day**  
**Leisure at the hotel**  
(Las Islas Hotel)

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**Evening:**  
**19:30 – 22:30**  
**African Heritage Celebration**  
Farewell dinner and event at private venue at the hotel

## Day 7

**Afternoon:**  
**Group Lunch at the Hotel**  
(Las Islas Hotel)

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**Full Day:**  
**Departure from Cartagena**  
Private ground or speedboat transfer from hotel to the airport





**Suggested Experiences**





# Welcome Cocktail

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## DISCOVER HOW THE CARIBBEAN SUNSET WELCOMES TRAVELERS TO COLOMBIA

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Kick off your journey with a **breathtaking welcome cocktail on an exclusive rooftop terrace**, where the beauty of Cartagena unfolds before your eyes. As the Caribbean sunsets, painting the sky in warm hues, take in panoramic views of the walled city, the sea, and the historic skyline.

Savor a selection of traditional **Caribbean canapés**, sip on drinks from an open bar, and let a **live band** set the perfect mood with the rhythms of the region. This is more than just a welcome—it's an **invitation to immerse yourself in the soul of Cartagena** from the very first moment.









CARTAGENA

## BOTIKA BAR – SOFITEL LEGEND SANTA CLARA



### Incluye:

- Groups between 30 – 150 travelers



Events



Semi  
Private

Botika Bar at Santa Clara is an **elegant and intimate space** set within the walls of a historic convent in Cartagena. With its **sophisticated décor, ambient lighting, and a terrace overlooking the charming colonial courtyard**, it offers a refined yet inviting atmosphere. Perfect for **exclusive gatherings and relaxed evenings** in a stunning heritage setting.



# Dinner at Carmen

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A JOURNEY THROUGH COLOMBIA'S GASTRONOMIC  
BIODIVERSITY

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## DESCRIPTION

Carmen offers **contemporary food inspired by Colombia's biodiversity**. The cultural and biological richness of our regions is explored within a gastronomic proposal that seeks to celebrate the tastiness and diversity of our **culinary traditions**.





# Yoga and Fruit Tasting

## THE PERFECT MIX BETWEEN WELLNESS AND COLOMBIA

Awaken your senses with a morning of balance and flavor, combining the **serenity of yoga with the vibrant tastes of Colombia**. Begin your day with a **guided yoga session**, allowing the gentle movements and deep breaths to connect you with the energy of the morning.

Afterwards, delight in a **tropical fruit tasting**, where you'll discover the incredible variety of colors, flavors, and textures that make **Colombian fruits** so unique. **From exotic sweet notes to refreshing citrus bursts**, this experience is a celebration of nature's richness.





# Voyage Through Cartagena's Stories

IMMERSE YOURSELF IN THE CITY'S MAGIC WITH  
VIBRANT CRAFTS, DANCE, AND FLAVORS

## DESCRIPTION

Discover Cartagena in an immersive way that will rescue emblematic elements of the Colombian Caribbean culture. From handicrafts, dance, and literature to rum, coffee, fruits, and sweets, **this adventure will transform the traditional walking tour into an station based experience to learn about Cartagena and Colombia.**

On every station travelers will not only be able to learn something about Colombia, but to **experience** it in a very **immersive and authentic way**. Artisans, communities, dancers and entrepreneurs will be waiting for them at each point of this tour. **The real Cartagena through the eyes of its people**





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## Graffiti Workshop

**Objective:** Discover your own personal style through the guidance and master class of a local urban artists in Cartagena.



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## Handicraft stop

**Objective:** Understand Colombia's wide array of handicrafts and make your own with a local artisan. Have some time to learn about colombian art its curating process and be able to do shome shopping during your walking experience.



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## Salsa Class

**Objective:** Discover how Colombian Salsa rhythms have crafted the culture and mix with tradition to create several new styles of music and dances.





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## Fruit Tasting

**Objective:** Learn and taste Colombia's immense fruit diversity. Let you taste discover new flavors, textures and combination at this delicious traditional stop



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## Branded Coconut water

**Objective:** Refresh yourself with a cold and delicious coconut water drink. coconut shells can be branded with companies logo





# Lunch at Don Juan

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## TASTE RECIPES FROM THE CARIBBEAN AND COLOMBIAN CUISINES

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### DESCRIPTION

This unique restaurant combines the vibrant essence of the Caribbean with the **elegance of a bistro** in a charming republican building in the heart of the historic center of Cartagena. Chef Donjuán delights with an abundance of fresh fish, local seafood, meat, vegetables and fruits, with simple yet delicious combinations that reflect the **culinary richness of the region**.



# Caribbean Colors Welcome Event

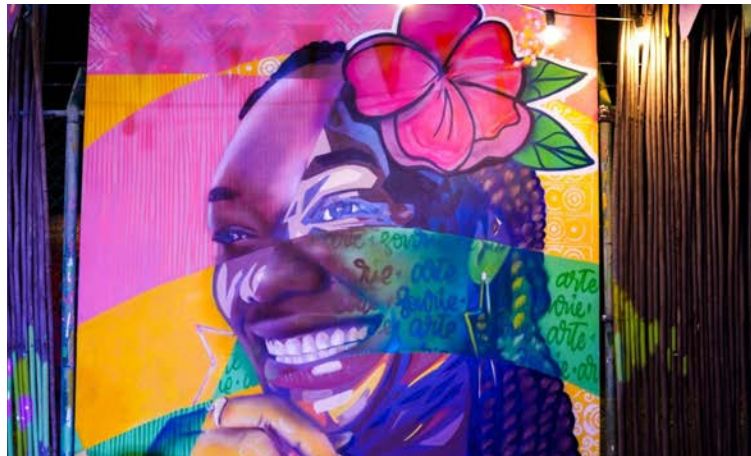
## AN EVENT FULL OF CARIBBEAN STYLE

Immerse yourself in the vibrant soul of the Caribbean and embark on an unforgettable adventure. From the very first moment, you'll **feel the warmth and rhythm** of this land: upon arriving at a **majestic colonial house** in the heart of Cartagena, you will be welcomed with a spectacular display of cumbia and drums. A guard of honor, formed by dancers and drummers, will greet you in a tribute to the joy and hospitality of our people.

Indulge in a **three-course dinner**, expertly crafted by a **private chef**, highlighting the authentic flavors of the Caribbean. A **live show (Happening)** will bring the region's most iconic rhythms to life in a **15-20 minute dance and artistic performance**. Then, a DJ will keep the energy high, ensuring the celebration continues into the night.











CARTAGENA



## CARIBBEAN RHYTHMS SHOW



### Incluye:

- Welcome show (15 mins) 4 dancer and 2 drummers
- Happening (15 mins) 6 dancers



30  
minutes



12  
Artists

Enjoy a 15-minute artistic performance featuring 4 dancers in **traditional cumbia attire** and 2 musicians, filling the atmosphere with the **rhythmic beat of their drums**. After dinner, our **main Happening** will light up the room with a showcase of 6 dancers performing the **Caribbean rhythms of Champeta and Salsa**. This event celebrates and honors the **identity and vibrant flavors of one of the most lively and exciting regions in the country**.



CARTAGENA

## SANTIAGO BOTERO – WALLED CITY OF CARTAGENA



### Incluye:

- Groups between 20 – 50 travelers



Events



Private

A true architectural **gem in the heart of Cartagena**, Casa Santiago Botero blends luxury and history in an exclusive setting. With its **restored colonial design**, charming patios, and a private pool, it provides the perfect backdrop for intimate events and **unique experiences within the walls of the historic city**.





# A Day with La Boquilla Community

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**A TRADITIONAL PLACE TO DISCOVER COLOMBIA'S FLAVORS  
AND DANCES**

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## DESCRIPTION

This **interactive drums workshop** introduces travelers to the art of drum-making and the vibrant sounds of **Afro-Caribbean music**. **Led by the dedicated community of La Boquilla**—who use drums as a cultural tool **against gentrification**—participants will learn basic rhythms, play their own drums, and dance to the beat. It's a lively encounter with local traditions that sets the perfect stage **for the evening celebration honoring African heritage**.

After, travelers will be able to discover the ancestral techniques of **fishing in the mangroves**, with a guided tour through this wonderful ecosystem that provides food and identity to la boquilla community





# Coffee with Colombian Flavor

A UNIQUE COFFEE TASTING EXPERIENCE IN  
CARTAGENA

## DESCRIPTION

Colombia **boasts outstanding coffee**, cultivated by dedicated growers. Enjoy this full-length tasting of six different types of coffee where you will dive into its fascinating history, **from its humble origins to its evolution in global culture**. It is an experience that awakens the senses and offers a deeper understanding and appreciation for the **world's beloved beverage**.







# Colombia Handicraft Workshop

## TRADITION CULTIVATED BY HAND

### DESCRIPTION

Immerse yourself in Colombia's **rich artisanal heritage with this exclusive workshop led by a local artisan** from one of the country's diverse regions. Hosted in a carefully **curated handicraft boutique**, this experience will take you through the history, techniques, and significance of traditional crafts.

During the workshop, you'll explore **authentic materials, discover the cultural meanings behind different designs**, and gain hands-on experience in creating your own handcrafted piece. Under expert guidance, you'll apply these techniques to craft a unique item, blending ancestral knowledge with your personal touch.



# Sailing at the Cartagena Bay

## ENJOY A RELAXING CATAMARAN RIDE

### DESCRIPTION

Hop on a private catamaran and enjoy a relaxing ride around the Cartagena Bay. You'll taste different drinks while admiring the view of the sea and the 'Heroic City'.

This private Catamaran ride includes a private DJ for the whole experience, small bite or traditional caribbean finger food canapes and an open bar for traveler to enjoy the wonderful caribbean sunset.







# Dinner at Viva La Vida

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**ONE OF THE NEWEST OPTIONS OF HIGH CUISINE IN  
CARTAGENA**

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## DESCRIPTION

Located within the heart of Cartagena, Viva la Vida offers the perfect setting for an elegant and vibrant cocktail-style dinner. This carefully curated experience blends the essence of Colombian cuisine with a sophisticated ambiance, creating a night of exceptional flavors and a lively atmosphere.

Guests will enjoy a selection of exquisite bites and signature dishes, crafted with fresh, local ingredients that celebrate the region's gastronomic richness. Complemented by a premium open bar, the evening will be filled with expertly crafted cocktails and a refined selection of wines and spirits.





# Caribbean Cooking Experience

## DISCOVER COLOMBIA THROUGH ITS FLAVORS

Immerse yourself in the vibrant flavors and traditions of Colombian Caribbean cuisine with this hands-on cooking experience. Guided by an expert local chef, you'll discover the secrets behind iconic dishes that have shaped the region's culinary identity.

Set in an authentic and welcoming kitchen, this interactive class will take you through the preparation of traditional Caribbean recipes, using fresh, local ingredients that highlight the richness of the coast. Along the way, you'll learn about the cultural significance of each dish and the influence of African, Indigenous, and Spanish heritage in Colombian coastal gastronomy.

At the end of the session, you'll sit down to enjoy the meal you've prepared, savoring the unique flavors of the Caribbean in a warm and festive atmosphere. This experience is more than just a cooking class—it's a deep dive into the traditions, stories, and tastes that make Colombian cuisine truly special.





# Dinner and Party at Andrés Carne de Res

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AN EVENING AT AN ICONIC PLACE TO DISCOVER COLOMBIA'S  
FLAVORS AND DANCES

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## DESCRIPTION

Visit one of the most **authentic and creative restaurants**, **Andrés Carne de Res**, where you can enjoy a full family-style dinner with different samples of meat and traditional side dishes, paired with drinks from an **open bar**. Then, immerse yourself in an **amazing party where all elements come together**, to create an ambiance that will introduce you to Colombia's icons and traditions.



# Beach Day at Sabai

## A DAY IN PARADISE

Step aboard a **private speedboat**, fully equipped with music and an open bar offering water, sodas, soft drinks, and beer. Soak in the sun and feel the refreshing sea breeze as you cruise for 40 minutes over crystal-clear waters toward the stunning Rosario Islands.

Upon arrival, a **luxury beach club awaits**, offering full access to its exclusive facilities, including a reserved oceanfront area, swimming pool, open bar, and a **delicious lunch featuring the most authentic flavors of the Caribbean**.

Take your beach day to the next level with exceptional **add-on experiences**, thoughtfully designed to make your escape truly unforgettable.





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### Massage station

Enjoy and relax a private massage near the sea. The sound, the breeze and the gentle of this station will help you reset and take care of your body



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### Rum Tasting Station

Try one of Colombia's fastest growing products world wide, Rum! In this master class you will learn and try different types of this wonderful product.



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### E-foil Station

Explore and try your abilities with this growing water sport.



# African Heritage Celebration

DISCOVER THE AFRICAN TRADITIONS AND  
HERITAGE OF CARTAGENA



## DESCRIPTION

Visit a unique location in Cartagena at night and celebrate the African heritage that **shapes the culture of this region**. Make your way through warm lights and bonfires to your dining table to take part in a **ritual-like event** that'll bring you closer to the **authentic roots of the Afro community** in Colombia.









CARTAGENA



## TRIBUTE TO AFRICA



### Incluye:

- Welcome (15 mins) 1 Cantaora y 1 drummer
- Happening (15 mins) 1 Cantaora, 5 drummers and 6 dancers



**30**  
minutes



**12**  
artists

For the welcome reception, there will be a **15-minute artistic performance featuring a Bullerengue singer and a drummer**. Later, after dinner, you will enjoy a 20-minute performance with the participation of **five drummers, forming an African drum circle, and six dancers performing Mapalé**, a traditional dance that represents the Afro-Colombian heritage. The singer will accompany this presentation with ancestral chants. This event will be a **tribute to the rich African heritage that has left a lasting legacy** on the culture of the Caribbean region.





Hotels



# Sofitel Santa Clara



## About:

The Sofitel Santa Clara is a prestigious hotel located in Cartagena de Indias, Colombia. Housed in a restored 17th-century convent, the hotel blends colonial history with modern luxury. It features elegant rooms, an impressive outdoor pool, a top-notch spa, and several restaurants offering both local and international cuisine. Its location in Cartagena's historic center allows guests to immerse themselves in the city's rich cultural heritage, with easy access to historic attractions and vibrant local life.



[PICTURES FOLDER](#)



125 rooms















# Sofitel Santa Clara

## ROOM TYPE

## Q ROOMS

Classic Room

12

Superior Room

52

Superior Room Twins

30

Luxury Room

6

Republican Junior Suite

5

Colonial Junior Suite

5

Colonial Duplex Suite

10

Suite Spa

1

Presidential Suite Fernando Botero

1

Suite Legend Ana Mercedes Hoyos

1

Suite Enrique Grau

1

Suite Amaral

1













# Sofitel Santa Clara



## CAPACITY ACCORDING TO ASSEMBLY

CONFERENCE ROOM NAME	Imperial 	Auditorium 	Banquet 	School 	U table 	Cocktail 	Spine 	Cabaret 
Santa Clara	60	300	200	132	70	300	–	100
Clarisas 1	11	24	–	12	10	–	–	11
Clarisas 2	10	24	–	12	10	–	–	15
Gran Clarisas	–	48	–	30	–	–	–	30
La Espadaña	11	–	–	–	–	–	–	–
El Sol	–	48	–	24	20	–	–	30
La Luna	10	24	–	12	10	–	–	15



# Estelar Cartagena de Indias Hotel & Centro de convenciones



## About:

The Hotel Estelar Cartagena de Indias Hotel and Convention Center is a prominent establishment located in the beautiful city of Cartagena, Colombia. This hotel offers a luxurious experience with spacious and elegant rooms, many with views of the Caribbean Sea. Additionally, it features restaurants serving local and international cuisine, cozy bars, an outdoor pool, and modern facilities for conventions and events. It's an excellent choice for both business travelers and tourists looking to explore this historic city.



[PICTURES FOLDER](#)



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[LOCATION](#)



338 Rooms













# Estelar Cartagena de Indias Hotel & Centro de convenciones

TYPE OF ROOM	ROOMS NUMBER	BED SIZE	BEDS NUMBER
Standar	44	King	1
Standar Two Twin	229	Queen	2
Superior	42	King	1
Superior Two Twin	3	Queen	2
Junior Suite	20	King	1



# Hyatt Regency Cartagena



## About it:

The Hyatt in Bocagrande, Cartagena, is a stylish beachfront hotel that seamlessly blends luxury and modern comfort. Guests can enjoy contemporary rooms with panoramic views and access to premium amenities, including an outdoor pool, premium spa, fitness center, high-end restaurant for an exceptional dining experience and versatile event spaces suitable for both leisure and business needs. Located near Cartagena's vibrant Walled City, known for its colorful architecture and rich history, the Hyatt offers easy access to a variety of shopping, dining and historical sites, making it an ideal base for exploring the city.











# Hyatt Regency Cartagena

TYPE OF ROOM	Q ROOMS	BED SIZE	Q BEDS
Presidential Suite	1	King	1
Executive Suite	3	King	1
Junior Suite	7	King	1
Regency Suites	17	King	1
Regency Caribbean Suites	5	King	1
Residences	24	-	-
Standard King	198	King	1
Standard Double	125	Twin	2



# Hotel Las Islas



## About:

Hotel Las Islas, located on Barú Island in Colombia, is a luxurious eco-resort that combines comfort and nature in a paradise-like setting. This exclusive hotel features bungalows and villas surrounded by lush tropical vegetation and white sandy beaches. Its amenities include gourmet restaurants, a spa, and a variety of recreational activities both on land and in the water. The hotel's architecture respects the natural surroundings, offering a relaxing and upscale experience in a tranquil and secluded environment. It's perfect for those seeking a romantic getaway or a serene escape in the Colombian Caribbean.



[PICTURES FOLDER](#)



55 rooms















# Hotel Las Islas

## ROOM TYPE

Grand Treetop Bungalow with jacuzzi

Grand Treetop Bungalow with pool

Treetop Bungalow with jacuzzi

Grand Familiar Bungalow with private pool

Sea level Bungalow with pool

Sea level Grand Bungalow with pool

Sea level Bungalow with jacuzzi

## Q ROOMS

1

1

31

1

19

1









1





# Hotel Las Islas



CONFERENCE ROOM	CAPACITY ACCORDING TO ASSEMBLY							
	Imperial 	Auditorium 	Banquet 	School 	U Table 	Cocktail 	Spine 	Cabaret 
Salón Barú	-	120	-	-	-	-	-	-



# Sofitel Calablanca



About it:

The Sofitel Calablanca is a luxurious 5-star resort immersed in a tropical forest in the Baru Islands, near the city of Cartagena. This elegant retreat, surrounded by sea and mountains, perfectly combines French sophistication with the warm culture of the Colombian Caribbean. The hotel features contemporary rooms and suites that harmonize nature with design, offering breathtaking views that create a serene sanctuary. Guests can enjoy a variety of amenities, including an outdoor pool, a luxury spa and restaurants offering local and international cuisine. Its privileged location provides direct access to beautiful private beaches, making it the perfect getaway to a tropical paradise.















# Sofitel Calablanca

## TIPO DE HABITACIÓN

## Q HABITACIONES

Superior room

125

Suite Junior

7

Suite Opera

1

Luxury room

9

Suite Prestige

4

Suite Familiar Calablanca

5

Ocean Front

30

Suite Baru

5

Suite Presidencial

1







**Why to choose VAOVA**



# About VAOVA



VAOVA is an experience creator, focused on **incentive and group travel**. Our mission is to share an authentic and **unique perspective of the destinations** we travel to, by creating memorable experiences that bring people together through our **Happenings**.



An **in house creative team** that designs our own experiences



VAOVA Community as a **pillar of sustainability**



The **highest quality** and service/operation standards.



THE SECRET BEHIND OUR EXPERIENCES?

# The Art of Happenings



**"Happenings" are our way of combining art and tourism.**

Inspired by a 1950s movement that took art out of galleries and onto the streets, we bring to life the culture and people behind our destinations, creating truly unique and unrepeatable experiences.

By showcasing, dignifying, and professionalizing the arts of the communities where we work, we also expand our social impact and integrate sustainability into the tourism industry.



## CLIENTS

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## ASSOCIATIONS & BUREAUS

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#THEMOSTWELCOMINGPLACE

# Colombia As A Destination

## CARTAGENA

COASTAL REGION // 87°F // 30°C



## MEDELLÍN

ANDEAN REGION // 78°F // 25°C



## COFFEE REGION

ANDEAN REGION // 82°F // 27°C



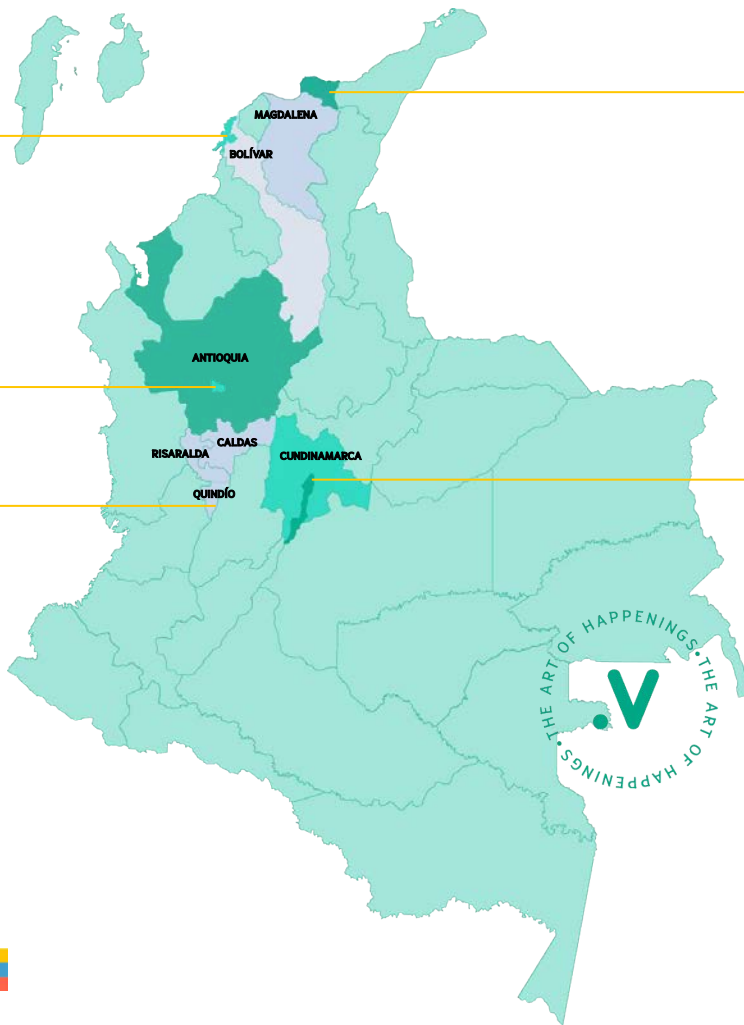
## SANTA MARTA

COASTAL REGION // 88°F // 31°C



## BOGOTÁ

ANDEAN REGION // 64°F // 17°C



# Destinations in Colombia





# A magical land filled with:



## Transformation

A country full of modernity, abundant investment opportunities and development programs that promote the **construction of peace.**

## Biodiversity

Home to **31 ecosystems**, 36 moorlands, 2 oceans, **50,000 registered species**, and 3,800 km of coastline.

## Cultural Richness

**500+ carnivals and festivals**, diverse multicultural heritage and a lively cultural and commercial scene.

## Welcoming Warmth

Our community embraces a **culture of friendship**, welcoming you with open arms and natural charm.



## Terms and conditions

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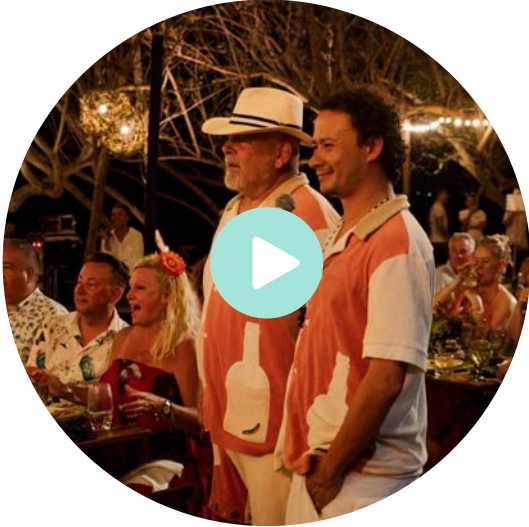
- All rates are in **U.S. dollars net price**.
- This offer is **valid for 7 days**, and reservations will not be held during this period.
- Prices are subject to change without prior notice in the event of significant increases in rates, taxes, fuel, or due to availability issues.
- Prices are based on the **minimum number of previously informed participants (XXXX)**. If these minimum numbers change, rates will be adjusted accordingly.
- Terms and conditions regarding cancellations and reductions will be agreed upon at the signing of the contract between the parties.





**Competitive** **Advantages**

# Quality Of Our Team And Flexibility In Operation



Testimonials 2023



All of our guides and hosts are fully bilingual and have at least **5 years** of experience



Our commercial and management team has travelled to more than **40 countries**, both individually and with important organizations, acquiring first-hand knowledge on the best travelling standards



With our journey and experience these past years we have developed very close relationships with key contacts to facilitate unique experiences, including **restaurant owners, hotel GMs**, amongst many others.



We've been recognized twice at the ProColombia National Tourism Awards in the categories of "Colombia as an Events Hub: A Differentiating Strategy" and "Leadership in Innovative Strategies."





# Sustainability

## PRINCIPLES

## DESCRIPTION

## SDG<sup>1</sup>

## KEY INITIATIVES

### Social

Directly and positively impact the life of the communities where we operate through training, linking and reincorporation to work in vulnerable populations



**VAOVA Community:** +500 people make up our network of local artists, social, political and business leaders that devote their work to create a better country

### Environmental

Create a plastic and waste reduction plan in our operation; offset carbon footprint, create a culture of environmental awareness in travelers



Implementation of the replacement of plastic, disposable bottles and other non-biodegradable supplies

\*We are currently working alongside a consultant to make sustainability one of our core pillars. We are dedicated to connecting, conserving, regenerating, and building a more harmonious and vibrant country.



Our core

1.United Nations Sustainable Development Goals

# Risk Management And Extensive Contact Network

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We have **successfully dealt** with different challenges such as COVID-19, airline delays, curfews, and serious medical emergencies, among others.

Although we actively work on prevention, we cannot prevent all emergencies, However, **we have the experience, contacts and knowledge to address these deadlocks** when they do occur

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24/7 medical support from doctor and first aid certification for the entire accompanying team.



Relationships and connections with hospitals, police, State Department and local community leaders in our destinations.



Formalized supplies agreements (all with RNT\*) to guarantee the highest security standards.



