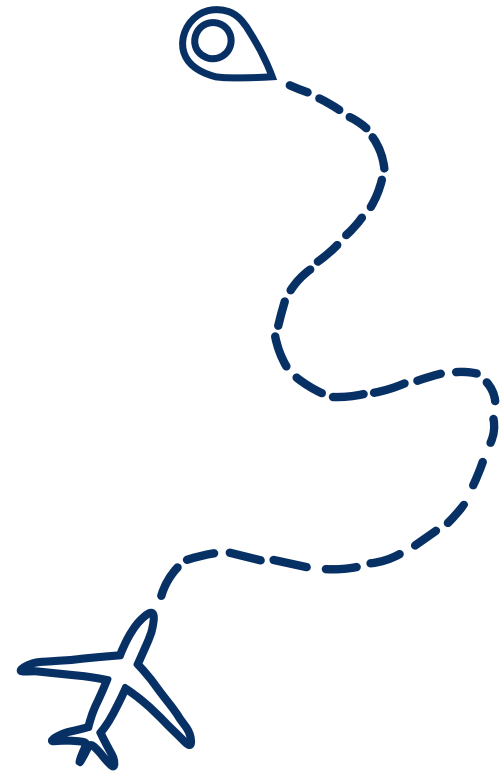
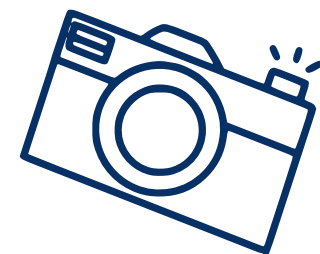




NORDIC FACTOR



When you're looking for that something
little extra...



Luleå



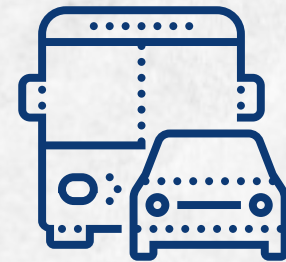


OUR SERVICES

Meeting, Incentive, Congress, and Events (MICE)



Destination Management



Airport & on-site transportations



Team building & Incentive programs



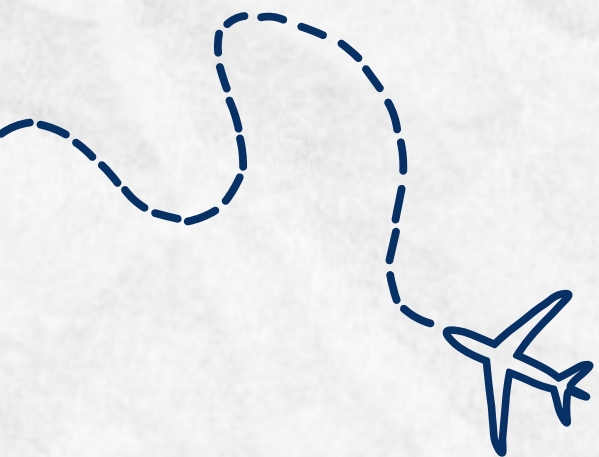
Staffing and Hospitality Service



Offsite events,
Dinner &
Dine-arounds

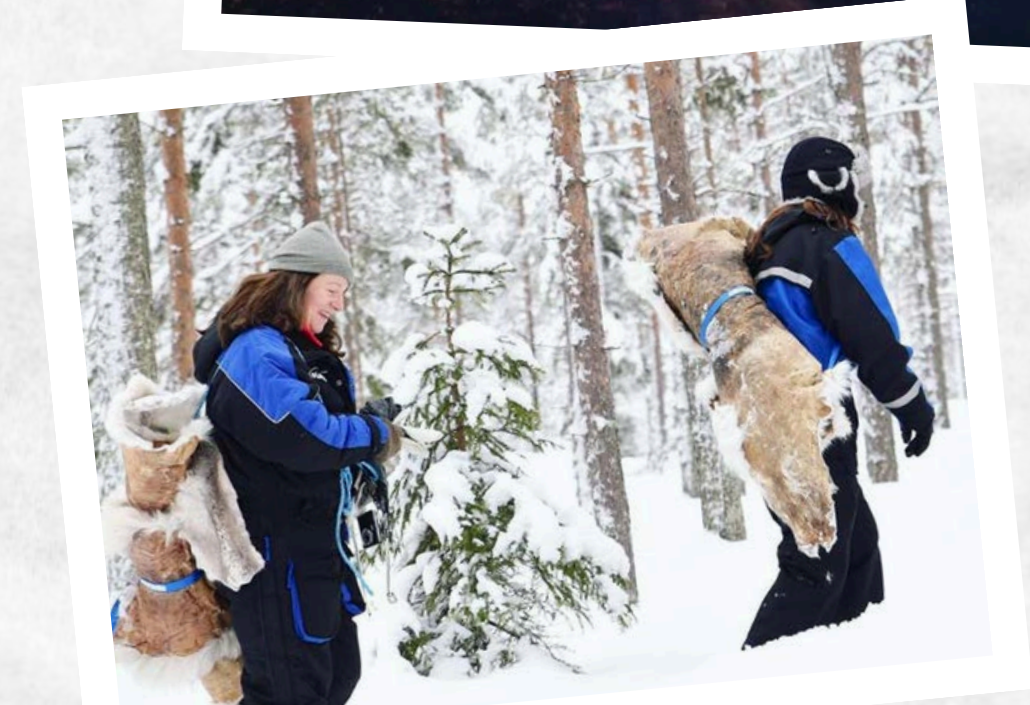
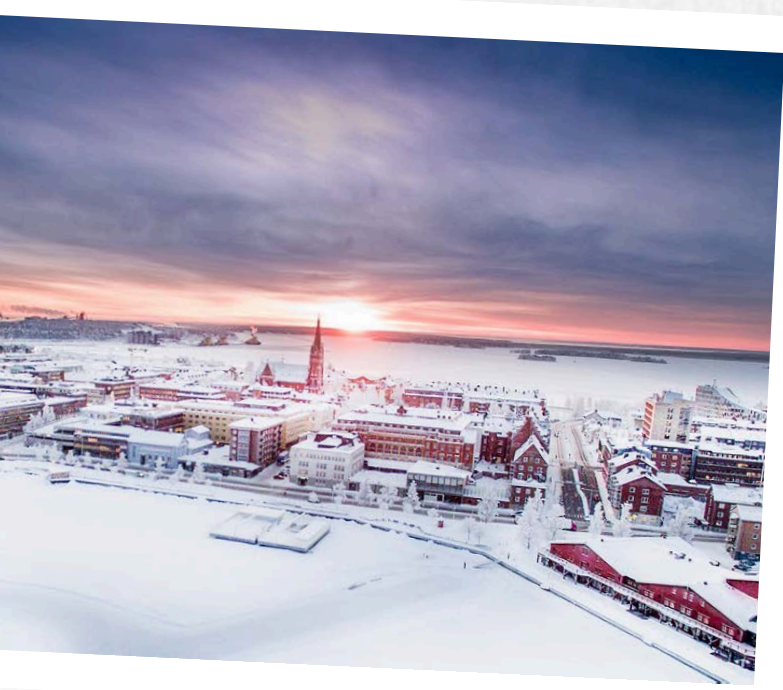


Custom Tours and
Activity Program
Development



WHY LULEÅ?

Unique Arctic experience
Northern Lights viewing
Outdoor adventures
Cultural immersion
Sustainable tourism
Vibrant city life
Accessibility





PROGRAM PROPOSAL

Day 1: Welcome to Luleå

Arrival at Luleå Airport
Transportation to a high-class hotel
Welcome dinner at Cape Wild, offering a taste of Swedish Lapland

Day 2: Full day activity and dinner at local restaurant

Breakfast at the hotel
Transfer to activity location (30 min approx.)
Snowmobile tour with outdoor lunch
Dogsledding activity with afternoon "fika" (coffee and pastry)
Transfer back to hotel
Time to relax at hotels SPA
Dinner at the local restaurant

Day 3: Half day activity and Dinner on ice

Breakfast at the hotel
Transfer to Activity location (45 min -1 h approx.)
Ice breaker activity and floting in cold water
Transfer to lunch at Ralf Lundstensgården
Returning to hotel for short relax
Transfer to dinner (30 min approx.)
Dinner on Ice in Tipi tents

Day 4: Farewell and Departure

Breakfast at the hotel
Check-out and transportation to Gamlestan
Guided tour at old town of Luleå, lunch at Kapteinsgården
Transfer to Airport
Departure





Day 1: Welcome to Swedish Lapland!

Welcome to Luleå! Where the Lule River meets the Bothnian Sea, you'll find the city of Luleå, with Gammelstad Church Town UNESCO site as its old town and access to the archipelago just across the street from the hotel.

After landing at the airport, our professional Meet & Greet staff will welcome you at the arrival hall and guide you to the private coach, where you can relax and enjoy a comfortable ride to a top-notch hotel (water and snacks available during the transfer). The transfer will take approximately 15 minutes, during which our staff will share insights about Luleå and its history. You have arrived at Hotel Clarion Sense, where you will be staying for the next three nights.

Hotel Clarion Sense offers a luxurious and comfortable stay in the heart of Luleå, featuring modern amenities, stunning views, and a excellent spa experience.

After checking in at your hotel rooms and time of relaxation, we will gather at hotel lobby, before heading to dinner venue. We will have short transfer to Cape Wild for welcome reception and "taste of Swedish Lapland" experience!





Hotel Suggestion : Hotel Clarion Sense

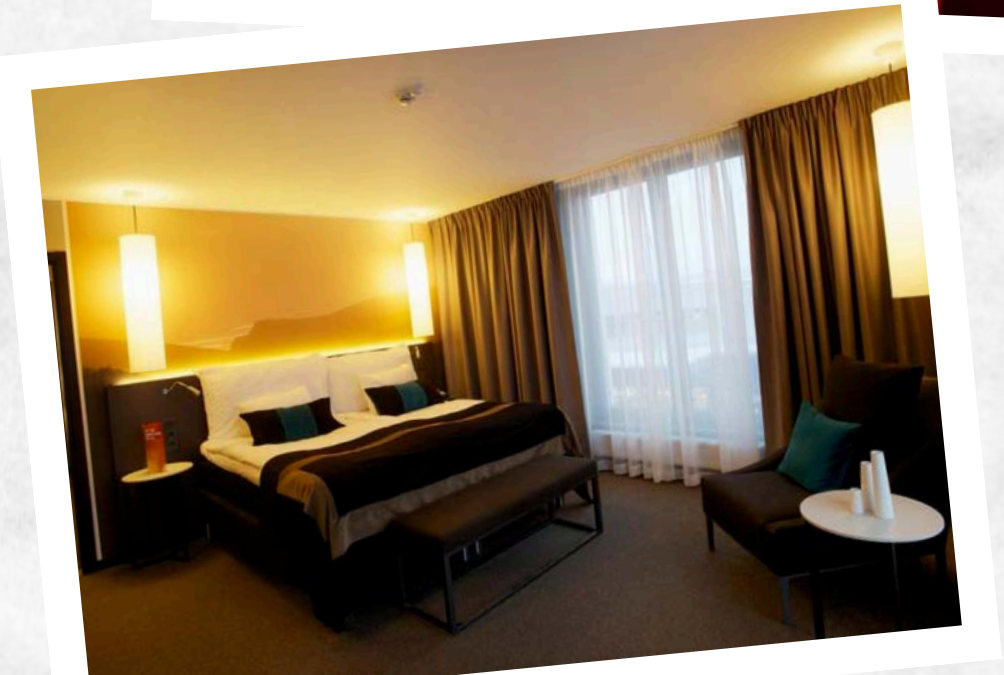
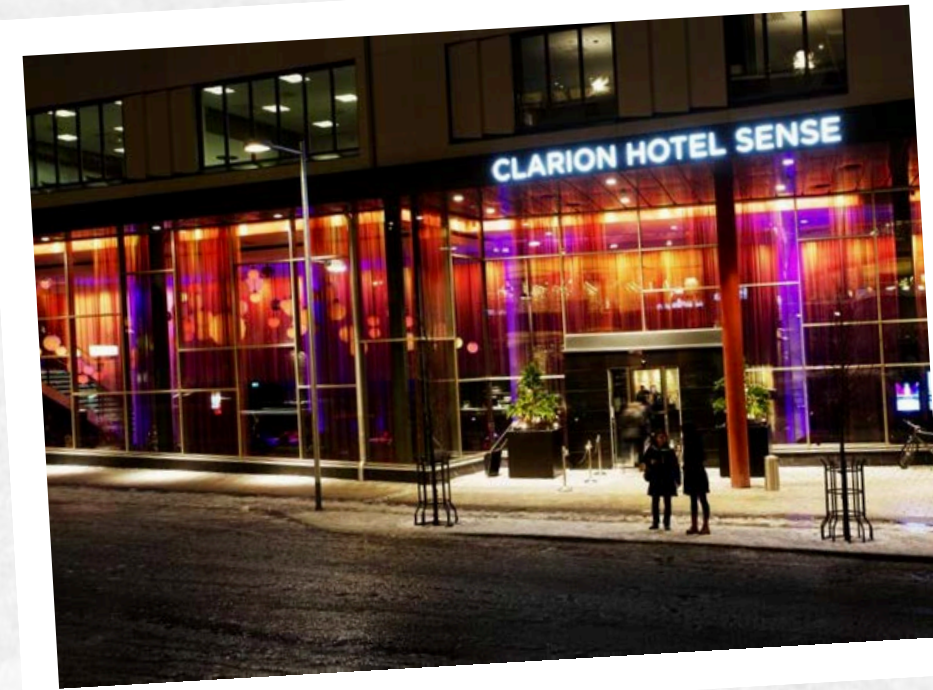
Clarion Hotel Sense offers a relaxed continental atmosphere where the solid traditions of northern Sweden meet sophisticated elegance with a modern attitude - right in the heart of Luleå.

With the bustling city center just steps away and views overlooking the Northern Harbor, Clarion Hotel Sense is a place to experience a whole new level of hotel stay, engaging all senses at once. You can choose to stay in cozy and efficient accommodations or spacious and roomy ones. The ambiance is casual yet elegantly playful, with colorful reflections of stone and steel.

Nine is Clarion Hotel Sense's very own restaurant and bar, a hidden gem perched at the top of Luleå. Here, you can savor fantastic dishes made with locally sourced ingredients and global influences, sip on exotic cocktails, and toast with champagne. As the name suggests, you'll find Nine on the ninth floor.

Hotel spa is a place to recharge and rejuvenate. Relax in a warm pool, enjoy a foot bath, or experience the changing seasons in their seasonal sauna.

At Clarion Hotel Sense, they offer 15 conference rooms with a total capacity of 500 people.





Welcome dinner : **Cape Wild**

After a short transfer from the hotel, you'll find yourself stepping into the enchanting wilderness of Camp Wild. As we arrive at this remarkable Wildlife Park, get ready for an unforgettable evening. Here, you won't just enjoy a delicious dinner cooked outdoors over an open fire, but you'll also have the unique opportunity to meet the magnificent moose and reindeer up close.

At Camp Wild, they offer an unparalleled chance to connect with these incredible creatures, making it an experience you'll treasure for a lifetime. Imagine dining in the heart of the wilderness, surrounded by the serene beauty of the northern wildlife.

The food, prepared on a traditional Murikka (a large frying pan) or over an open flame, features the finest ingredients—from locally produced salmon to smoked moose souvas sourced from the surrounding forests.

Whether you choose a two-course or three-course menu, every bite is a taste of the local heritage and natural bounty. This is more than just a meal; it's a culinary adventure set in the breathtaking landscapes of the north, promising memories that will stay with you forever.





Day 2: Explore the Wild nature

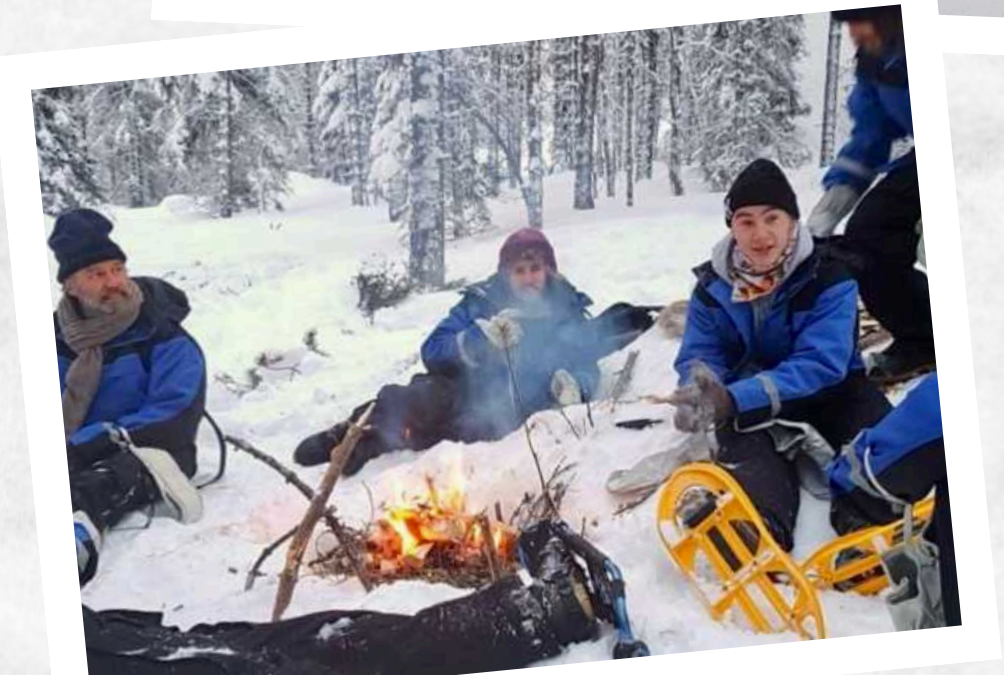
Start your day with a breakfast at the hotel before we embark on an unforgettable adventure in Luleå. After a scenic 30-minute transfer, we'll arrive at the stunning Brändön, the perfect setting for a day filled with thrilling activities and breathtaking landscapes.

Our first adventure is a snowmobile tour, where you'll feel the exhilaration of speeding across the pristine snow. Midway through our journey, we'll pause for an outdoor lunch amidst the stunning winter scenery. Savor the flavors of a delicious meal cooked over an open fire, surrounded by the serene beauty of the snowy wilderness.

Next, we switch gears for an exciting dogsledding experience. Feel the rush as our enthusiastic huskies lead the way through the snowy trails. After the ride, we'll enjoy a traditional Swedish "fika" outdoors, featuring freshly brewed coffee and delightful pastries, providing the perfect pause to soak in the magic of the moment.

Following these invigorating activities, we transfer back to the hotel where you'll have time to unwind and rejuvenate at the hotel's luxurious spa. Let the warmth and tranquility of the spa melt away any lingering chill from the day's adventures.

As the day draws to a close, we'll gather for a delightful dinner at a local restaurant. Enjoy a culinary feast that celebrates the rich flavors of the region, capping off a day of incredible experiences.





Activity suggestion: **Snowmobile tour** with outdoor lunch

Join us for a four-hour nature-focused snowmobile tour through Luleå's enchanting snow-covered forests and across its frozen seas and lakes. This guided adventure will take you to some of the most breathtaking locations, offering stunning views and excellent opportunities to spot local wildlife.

Our journey begins at the lodge, where our knowledgeable nature guides will provide a briefing about the day's adventure. You'll receive important safety instructions and learn about the rich history, culture, and natural beauty of the region we are about to explore. Riding modern snowmobiles, we'll travel the way locals do, navigating through the forests and over frozen lakes, experiencing their daily life firsthand. Our guides will lead us along established snowmobile trails, ensuring an easy and environmentally friendly journey.

We'll make regular stops to soak in the serene Arctic landscape, with our local guides sharing insights into their way of life and introducing you to some of their favorite spots. Along the way, we'll pause on the narrow trails for tea, coffee, and a delightful outdoor lunch, prepared by Brändön Lodge.

This longer tour promises not just an adventure but a deeper connection with the nature, people, and history of this beautiful region.





Activity suggestion: Dogsledding activity with afternoon "fika" (coffee and pastry)

Experience the thrill of dogsledding with an unforgettable adventure at Brändön Lodge and Pine Bay Lodge. Their nearby kennel, home to around 60 friendly huskies, is the starting point for an incredible journey through the breathtaking winter scenery of Swedish Lapland. These huskies thrive in the cold, snowy climate, perfectly suited for the ice and snow of the region.

Your adventure begins with introductions at the kennel, followed by a safety briefing and information on the journey ahead. You and a partner will learn to take control of the husky team, guiding them along picturesque forest and lake trails. Feel the exhilaration as you drive the husky team through the stunning landscape, enjoying both the scenery and the excitement of the ride.

Throughout the journey, we'll make stops where our guide will share fascinating insights about the life of a husky musher in the frozen north, the amazing dogs, and the magnificent Arctic nature surrounding us. During the journey, we'll also enjoy a traditional Swedish fika stop, savoring coffee and pastries amidst the serene winter landscape.

This self-drive dogsledding experience lasts approximately 1.5 hours and is sure to create lasting memories.





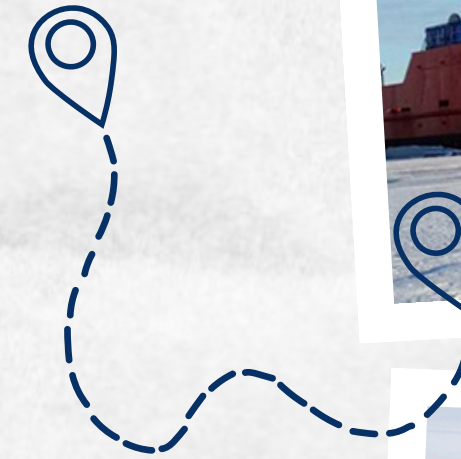
Day 3: Experience the Power of Ice

Begin your day with a delightful breakfast at the hotel before setting off on an exciting adventure. After a scenic 45-minute to 1-hour transfer, we'll arrive at our first activity location for a truly unique experience: an icebreaker activity combined with floating in cold water. Feel the thrill as you float amidst the icy waters, an experience that is both invigorating and unforgettable.

Following this, we'll transfer to Ralf Lundstengården for a well-deserved lunch, where you can savor delicious local cuisine in a cozy setting. After lunch, we return to the hotel for a short relaxation period, allowing you to unwind and refresh before the evening's events.

As the day transitions to evening, we'll embark on a 30-minute transfer to a special dinner location. Dinner will be an extraordinary experience as we dine on ice in Tipi tents, surrounded by the serene beauty of the winter landscape.

Enjoy a delicious meal under the stars, the perfect way to wrap up a day full of adventure and wonder.





Activity suggestion: Ice breaker activity and floating in cold water

Join the Icebreaker crew for a two-hour immersive experience, feeling like part of the team as you learn about the fascinating work aboard Arctic ships.

During this two-hour cruise, you'll explore the vessel from top to bottom, from the bustling engine rooms all the way up to the Captain's bridge.

Relax in the cozy saloon with a cup of warm juice or take a stroll on the frozen sea. Witness the icebreaker create a pool free of ice, where you can take a daring swim in the dark, icy waters, safely ensconced in a flotation survival suit.

As a special keepsake, the captain will present each participant with a Cruise and Swim Certificate.

This unique adventure offers a rare glimpse into the daily lives of Arctic sailors, promising memories that will stay around.





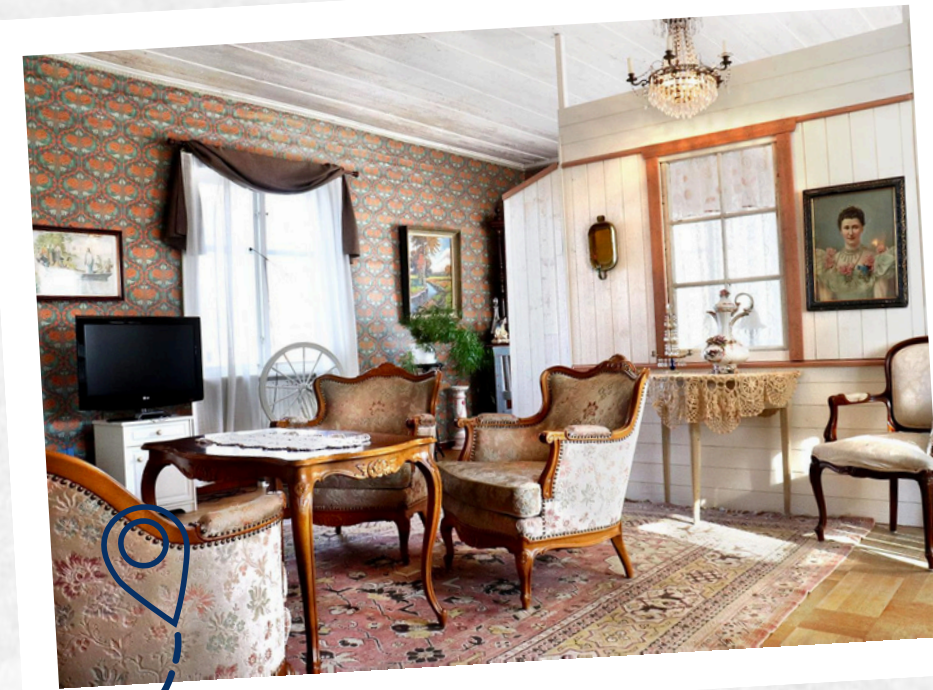
Lunch Suggestion: Lunch at Ralf Lundstengården

Ralph Lundstengården is renowned for its cherished traditions, such as the archipelago buffet, the Christmas fair, and the Christmas smorgasbord.

The emphasis here is on maintaining a genuine, rural, and local atmosphere, celebrating both the village's and the farm's history through fresh, locally-sourced ingredients. For many years, Ralph Lundstengården has been featured in Sweden's leading restaurant guide, The White Guide, highlighting its commitment to quality and tradition.

The most successful and intriguing sights often have a deep connection to one's own heritage, the countryside, and nature. Ralph Lundstengården embodies these very qualities. This realization, coupled with a passion for cultural history, nature, and the countryside, shaped the mission to create a unique and inspiring environment.

Today, it stands as a hub for culinary experiences, conferences, and important gatherings. For group lunch bookings, Ralph Lundstengården offers an exceptional setting. Enjoy delicious, locally-sourced meals in a historic and picturesque environment that is both authentic and engaging.





Dinner Suggestion: **Dinner on Ice**

Welcome to a candlelight dinner experience like no other!

This three-course meal is enjoyed by the crackling fire in a large Teepee tent, set with a white tablecloth, candelabra, and warm plates. You'll be seated on cozy reindeer pelts and served fine wines, along with delectable first and main courses and a delightful dessert.

For a special touch, there's a bench closer to the fire where you can sit and enjoy coffee as it's served. The dinner takes place on the frozen sea, with the ice and snow as your restaurant floor and the stars—and possibly the Aurora Borealis—dancing overhead.

Gather memories of a fantastic trip to Swedish Lapland with colleagues or perhaps new friends as you enjoy a unique dinner on ice. Share stories and laughter under the stars, creating unforgettable moments in this magical winter wonderland.





Day 4: Farewell and Departure

(optional guided tour and Lunch)

Time to pack and check out! After your breakfast our staff is waiting at the hotel lobby to assist on check out and airport transfer.

Optional program :

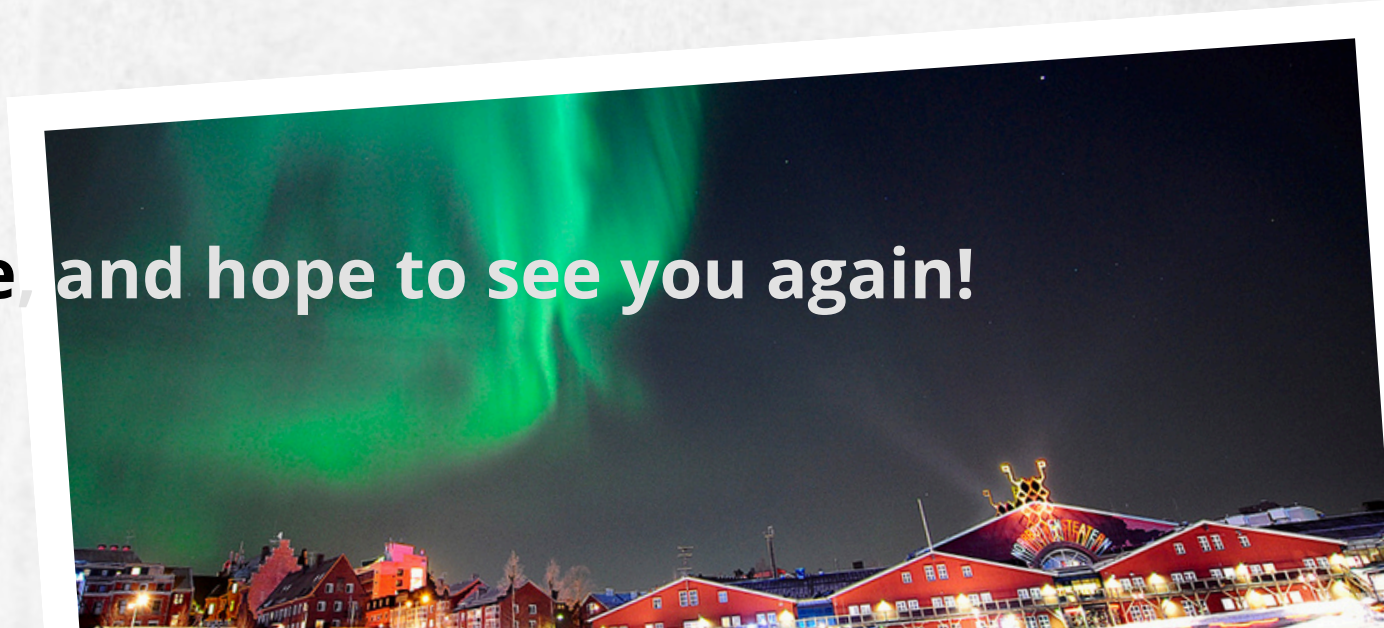
Enjoy the breakfast at the hotel before checking out and preparing for your next adventure before returning home.

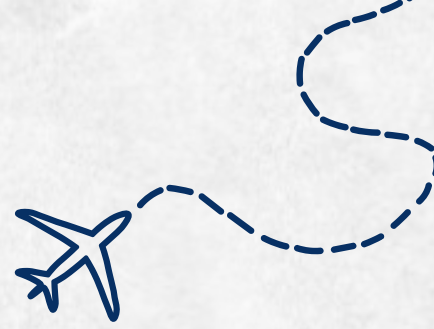
We'll provide transportation to Gamlestan, where history comes alive in the old town of Luleå. Embark on a guided tour through the cobblestone streets, discovering the rich heritage and fascinating stories of this charming area. After the tour, we'll treat you to a delicious lunch at Kapteinsgården, where you can relax and savor the flavors of local cuisine.

As your journey comes to a close, we'll transfer you to the airport for your departure, ensuring a smooth and seamless end to your Luleå experience.



We wish you safe travels home, and hope to see you again!





CONTACT US



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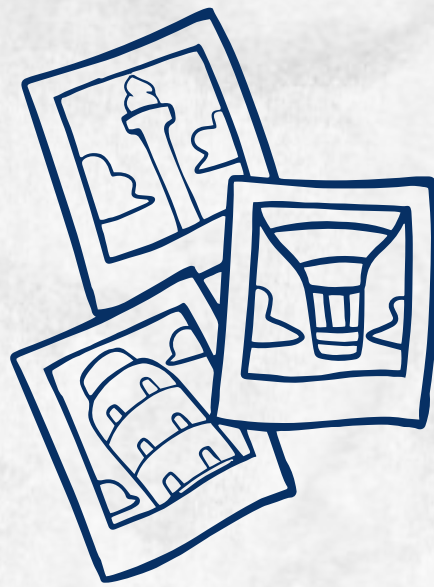


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